

ROCÍO MESONERO



Communication & Project Management

info@rociomesonero.com | Contact [Rocío on LinkedIn](#)



Experience

Communication & Project Management at IED Istituto Europeo di Design

January 2015 - Present (1 year 6 months)

Business Department IED Madrid: ied.es | iedmadrid.com

- Online and offline communication
- Coordination of “Red de Industrias Creativas” (Creative Industries Net) | reddeindustriascreativas.com
- Communication and project development of “PeruDesignNet” | perudesignnet.com
- Graphic and web design
- Creative and Cultural Events management

Manager of Business Formative Projects at Romagea Training

July 2014 - March 2016 (1 year 9 months)

Coordination for the development of educational and cultural projects

Teacher of Web & Graphic Design and “ICT” at Ministry of Health, Social Services and Equality

September 2010 - December 2015 (5 years 4 months)

Teacher for Spanish Ministry:

"Web Design", "ICT", "Graphic Design", "Web 2.0"

Creative, Design and Communication at ANIMAC Diseño I A duo Marketing y Publicidad I Imagine Accesorios

Campaigns and events of: *June 2010 - January 2013 (2 years 8 months)*

- Creative, Design and Communication. - Social Media & Community Manager.

Communication and Cultural Management at Salamanca University

December 2009 - May 2010 (6 months)



Education

IED Madrid, *2015 – 2016*

Master of Management:

Chief and Administration of Communication, Marketing and Advertising.

University of Salamanca, *2007 - 2010*

Bachelor's degree, Audiovisual Communications Technologies/Technicians.

University of Salamanca, *2005 – 2010*

Bachelor's degree, Art History.

School of Arts and Crafts in Salamanca, *2003 - 2006*

Bachelor of Technology (B.Tech). Graphic Design and Advertising Art.



Skills & Expertise

Social media marketing, Advertising, Web 2.0, Marketing, Communications Internet publicity, Public relations.

Tools:

Creative Suite CC: Photoshop, Illustrator, InDesign, After Effects, Adobe Premiere.
Content Management System: Wordpress, Magento.



Languages

Spanish, Native.

English, Intermediate level.

University of Salamanca.

Glasgow School of English (UK) .

Elanguest School of English (Malta).

Italian, Intermediate level. EOI